



Your Retail Point of Sale System Experts

Are you tired of losing connection from your cloud-based, software as a service (SaaS) POS system? Is the cloud solution you implemented meeting your expectations and really standing up to what your business needs?

Curious about cloud-based software for your retail operations? Despite some of the benefits you may have heard, there are many risks associated with SaaS models that can be unsettling for many retailers, such as not owning your own equipment or data. **Don't allow your operations to fall victim to these risks:**



Limited
support



Recurring
costs



Continuous
employee training

Contact The General Store

2500 Drane Field Road, Suite 107 • Lakeland, FL 33811 USA

Sales: 800-678-4535 • Support: 863-616-1211 • Website: www.thegeneralstore.com



Major Disadvantages of Cloud Computing



Data and Equipment Ownership:

With a cloud-based model, retailers don't own their business data or equipment, their provider does.



Internet Connectivity:

Cloud-based and SaaS models rely on an internet connection and will not work without one.



Bandwidth:

Your internet connection may not be fast enough to handle the needs of your business from a cloud-based platform.



Security:

When your valuable information is uploaded to the cloud it becomes susceptible to external hacks and threats.



Cost:

Although it may seem economical at first, there's variable and hidden costs associated with the platform, from installation to equipment service and rental fees.

Leverage a POS Solution with Business Boosting Benefits

Don't let the fear of retail technology stand in the way of how you run your operations. Powerful and feature-rich point of sale (POS) systems from The General Store can give your operations everything you need and more.



Increased Productivity:

Our intuitive software helps retailers create a simple, streamlined business from simple checkouts to enhanced inventory management, plus everything in between.



Enhanced Visibility:

Running your retail business has never been easier, especially with reports and systems to help you track sales, labor, and inventory data.



Greater Revenue Potential:

Leverage tools built into our retail management system to help identify purchasing trends and give valuable customers the recognition they deserve.

About The General Store

With over 30 years of industry experience, The General Store offers the retail point of sale technology and solutions your business needs to thrive. We help you evaluate your company's needs and help you find the right piece of the technology puzzle. **Book a demo with us today** and discover first-hand what's best for you.

Contact The General Store

2500 Drane Field Road, Suite 107 • Lakeland, FL 33811 USA

Sales: 800-678-4535 • Support: 863-616-1211 • Website: www.thegeneralstore.com